



There are a lot of reasons why studying at Rennes School of Business was amazing. Classes here are practical, almost all professors provided us with real examples from their own experience and also we organised some events by ourselves. On top of all that, I now truly have friends from all over the world.

Anna Zhukova, Russian alumna

RANKINGS

TOP 10 IN FRANCE



Le Parisien étudiant
Ranking 2020

INTERNATIONAL RANKINGS

9



Shanghai Ranking's Global Ranking
of Academic Subjects 2020:
Management - 9 among French
Business Schools

29



Master in Finance
Ranking 2020

48



Executive MBA
Ranking 2020

54



Master in Management
Ranking 2020

56

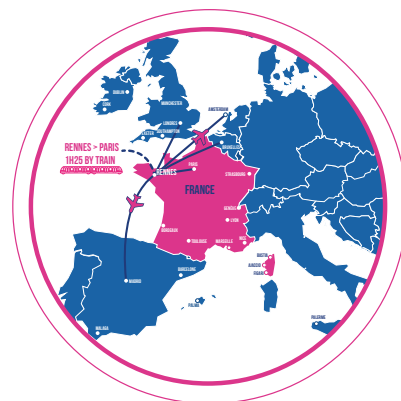


European Business Schools
Ranking 2019

97



Executive MBA
Ranking 2019



RENNES
SCHOOL
OF BUSINESS
UNFRAMED THINKING

2 rue Robert d'Arbrissel 35065 Rennes
Tél. : +33 (0)2 99 54 63 63

rennes-sb.com

Apply: apply.rennes-sb.com

Contact: admissions@rennes-sb.com



MSc IN SPORTS AND TOURISM MANAGEMENT

RUN THE WORLD WHILE MANAGING YOUR PASSION

Students of this programme will acquire specific knowledge, establish links with companies and develop managerial skills that will prepare them for leadership positions.

The objective is to be autonomous and operational in the broad industries of Sports and Tourism. Those industries, with their specificities, are interdependent and different from other sectors.



DR JENS BLUMRODT,
PROGRAMME DIRECTOR

The programme comprises a broad curriculum that coaches the future managers to be efficient in the rapidly-changing external and internal business environment.



UNFRAMED THINKING



European Business Schools
Ranking 2019

PROGRAMME 120 ECTS

GRADUATING PROJECT / LANGUAGE COURSES / INTERNSHIP

SEMESTER 1

COMPULSORY MODULES

- Sports & Tourism Management and Sustainable Development
- Application Project in Sports & Tourism

ELECTIVE MODULES (CHOOSE 4)

- Tourism Marketing and Management
- Media Studies for Sports and Tourism Industry
- Merchandising in Sports & Tourism Sector
- Sport Marketing and Sponsorship
- Sales and Purchasing in Sport and Tourism Industry
- Logistics & Transport Management in the Tourism Industry
- Preparation for Graduating Project

SEMESTER 2

COMPULSORY MODULES

- Legal Environment of Sports & Tourism Sector
- Events Management in Sports & Tourism Sector

ELECTIVE MODULES (CHOOSE 3)

- Corporate Design & Brand Identity in the Sports & Tourism Industry
- CRM in Sports & Tourism
- International Sport Policies and Sport Organisation Management
- Hospitality Management
- International Strategic Management « Winter session » abroad or course in Rennes

DURATION

15 months

STARTING DATES

September and January

TEACHING LANGUAGE

English

ACADEMIC CALENDAR

> January 2021 intake:

> Modules:

January to December 2021

> **Internship:** (4 to 6-month duration): May to August 2021 OR January up to August 2022

> **Graduating project:** August 2022

> September 2021 intake:

> Modules:

September 2021 to April 2022

> **Internship:** (4 to 6-month duration): May 2022 up to February 2023

> **Graduating project:** October 2022

TUITION FEES

Non-EU students: 18 200€
EU students: 16 200€

93%
of Rennes SB students are employed 6 months after graduation

MEAN SALARY*

First employment:

- 39,000€ (France)
- 47,000€ (abroad)

*Financial Times 2019 Ranking

ALUMNI

CAREER OPPORTUNITIES

Production and Marketing Plan Specialist, Project Manager, Product Planning Director, Event Director, Area Manager, Business Manager, Sales Executive & Analyst, Foundation Development Officer, Customer Community Consultant, Hotel Manager...

COMPANIES

Expedia, Accorhotels, Nike France, Indonesia, Mama Shelter, Ubisoft, Converse, Salomon, Booking.com, Puma, Wilson...

WORK COUNTRIES

Belgium, China, Czech Republic, France, India, Indonesia, Senegal, Switzerland, United Kingdom...

ADMISSION

REQUIREMENTS

- **English Proficiency (one of the following):**
 - > TOEFL > 80
 - > TOEIC > 750
 - > IELTS > 6.0
 - > Cambridge Proficiency Exam > B2
 - > Pearson Test > 63 (minimum 59 in each section)
 - > Native Language
 - > Previous studies taught in English (minimum 2 years)
- **A strong academic background**
- **Bachelor or equivalent (diploma)**

STUDENT ACADEMIC BACKGROUND

